

CAUTION NOTICE

ISSUED IN PUBLIC INTEREST BY HERITAGE

Heritage Foods Limited wishes to draw the attention of its customers, consumers and the general public to the prevalence of the fraudulent activities being perpetuated by fraudsters who aim to deceive and defraud customers, consumers of Heritage Foods Limited and the general public. It has come to the attention of Heritage Foods Limited that its brand "Heritage" including its logo, designs are being used to defraud the general public through false/fake products, brand, Logo, packaging, design purporting to be that of Heritage Foods Limited.

We hereby urge the general public at large not to get mislead by such false/misleading communications purportedly made by the fraudsters, cyber criminals through any means of communication

We wish to inform our valued customers and prospective partners that all the processes required to set up franchises of Heritage Parlour, Heritage Distribution Centers, or to be Distributors, Franchisee, stockiest, Agents, Representatives are mandated by Heritage Foods Limited only. Any website/individual /entity/organization representing or impersonating our organization and brand is doing so with an intention to scamming individuals and maligning our brand

General Public may note that:

1. For opening Heritage Parlours:

For opening Heritage Parlours and for all enquires and queries for Heritage Parlours, you are requested to call us on our Official Customer Care No. 1800-425-2931. No other website, portal or toll free number is activated or authorized by Heritage Foods Limited to accept application for opening Heritage Parlours

2. For Heritage Distribution Center:

For all types of enquires for opening Heritage Distribution Centers, call us at our Official Customer Care No. 1800-425-2931. No other website, portal or toll free number is activated or authorized by Heritage Foods Limited to accept application for distributorship.

3. For Distributor, Franchisee, Stockist, Agent, Representatives:

For all types of enquires for Distributor, Franchisee, Stockist, Agent, Representative of Heritage foods call us at our Official Customer Care No. 1800-425-2931. No other website, portal or toll free number is activated or authorized by Heritage Foods Limited to accept application for being a Distributor, Franchisee, Stockist, Agent, Representatives of Heritage Foods Limited

4. For Jobs at Heritage Foods Limited:

Heritage Foods Limited follows a formal recruitment process wherein all jobs are posted on our website at<u>www.heritagefoods.in</u> or such other approved job portals and the selection process is carried on by our official Human Resource Team

The Heritage Foods and its Associate/Subsidiary Company do not ask, solicit and accept any monies in any form from the candidates/job applicants/potential job seekers. Heritage Foods Limited bears no responsibility for amounts being deposited/withdrawn therefrom in response to such fake job offers and recommends that the potential job seekers should not respond to such fake solicitations in any manner

5. <u>Caution with regard to Resembling Products, Packaging, Design etc:</u>

We sincerely hope our customers will take extra precautions while purchasing our products and not confuse genuine Heritage products with such other products that imitate and unlawfully copy the innovative products of Heritage Foods Limited that we sell under our Brand name, Label, Logo/Design and which closely resemble to those of Heritage Foods Limited genuine products. We value your assistance in our campaign to protect present and future customers from confusion and dissatisfaction. If you have any inquiries, please contact us at our official customer care no. 1800-425-2931

6. <u>Caution with regard to Deposits etc:</u>

We further caution the general public that Heritage Foods and its Associate/Subsidiary company do not accept any money in the form of fixed Deposits or such other forms of deposits from any individual. If any person falls prey to such fraudulent activities it will be at their own risk. Heritage Foods shall not be held responsible for such loss or damage suffered by any such persons

MEMBERS OF THE PUBLIC ARE HEREBY INFORMED THAT HERITAGE FOODS SHALL HAVE NO LIABILITY WHATSOEVER FOR ANY/ ALL SUCH LOSSES/DAMAGES SUFFERED BY ANYONE WHO FALLS VICTIM TO SUCH FRAUDULENT ACTIVITIES.

#NutritiontoNation