Clinical information about company

Sector	Clinical Research
Company Website	www.ivy-research.com
Year Founded	1998
Headquarters	Kansas City, Missouri, United States
Number of employees	1,000 - 5,000
Type of Business	Service Provider
Business Model	Business to Business (B2B)
Business Stage	Established Company
Product Stage	Product Launched
Top 3 Products/ Services	Clinical Research Services, Medical Writing Services, Pharmacovigilance Services
Top 3 Markets	Oncology, Dermatology, Cardiovascular Disease
Top 3 Clients	Pharmaceuticals, Biotechnology, Medical Devices
Revenue Model	Fee for Service, Fee for Product, Subscription
Top 3 Investors	Angel Investors, Venture Capital, Private Equity
Recent Funding	Acquisition
Recent Funding Amount	Acquisition of Ivy by Parexel for $1.7 billion
Recent Funding Date	Acquisition Completed on June 1, 2021
Top 3 Competitors	Parexel International, Inc., Laboratory Corporation of America®, Covance, Inc.
Number of employees	Approximately 1,000 - 5,000

Pre-Incubation

	Question	Answer	Comments	Evidence	Date Completed	Date Reviewed
1	Company has a business plan	Yes		Yes	Yes	Yes
2	Company has a business model	Yes		Yes	Yes	Yes
3	Company has a market plan	Yes		Yes	Yes	Yes
4	Company has a product development plan	Yes		Yes	Yes	Yes
5	Company has a pipeline	Yes		Yes	Yes	Yes
6	Company has a product/service	Yes		Yes	Yes	Yes
7	Company has a product/service that addresses a need	Yes		Yes	Yes	Yes
8	Company has a product/service that is unique	Yes		Yes	Yes	Yes
9	Company has a product/service that is scalable	Yes		Yes	Yes	Yes
10	Company has a product/service that is sustainable	Yes		Yes	Yes	Yes
11	Company has a product/service that is marketable	Yes		Yes	Yes	Yes
12	Company has a product/service that is deployable	Yes		Yes	Yes	Yes
13	Company has a product/service that is measurable	Yes		Yes	Yes	Yes
14	Company has a product/service that is deployed	Yes		Yes	Yes	Yes
15	Company has a product/service that is measured	Yes		Yes	Yes	Yes
16	Company has a product/service that is sustainable	Yes		Yes	Yes	Yes
17	Company has a product/service that is marketable	Yes		Yes	Yes	Yes

Table 1. Financial, Operational, Staffing, and qualitative questions

	Question	Year 1	Year 2	Year 3	Year 4	Year 5	Comments	Evidence	Date Completed	Date Reviewed
1	Revenue	$1.7 billion								
2	Gross Profit									
3	Net Profit									
4	Cash Flow									
5	Cash Burn									
6	Cash Reserves									
7	Operating Expenses									
8	Capital Expenditures									
9	Debt									
10	Equity									
11	Employees	Approximately 1,000 - 5,000								
12	Employees Turnover									
13	Employees Growth									
14	Employees Salary									
15	Employees Benefits									
16	Employees Training									
17	Employees Satisfaction									
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