



Ref: SECT: STOC: 61-25

June 5, 2025

To
The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

To
The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1, G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051

Scrip Code: 519552

Scrip Code: HERITGFOOD

Sub: Press Release – Heritage Foods Celebrates 34th Foundation Day

Dear Sir / Madam,

Please find enclosed a copy of the press release regarding *Heritage Foods' celebrating 34th foundation day.*

Kindly take the same on record and display the same on the website of your exchange.

Thanks & Regards,

For HERITAGE FOODS LIMITED

UMAKANTA BARIK

Company Secretary & Compliance Officer
M. No: FCS-6317

Encl: a/a



HERITAGE FOODS LIMITED

CIN : L15209TG1992PLC014332

AN ISO: 22000 CERTIFIED COMPANY

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Heritage Foods Celebrates 33 Years of Empowering Farmers and Delighting Consumers

Hyderabad, June 5, 2025: Heritage Foods, one of India's most respected dairy brands, marks its 34th Foundation Day today – a testament to its unwavering commitment to building a legacy of integrity, rural upliftment, and transparent governance.

The event was graced by **Shri Nara Lokesh, Hon'ble Minister for Minister of IT Electronics & Communication, Human Resources Development and RTG in Andhra Pradesh Government**, who attended as the Chief Guest. In his address, Shri Lokesh stated: *"Heritage Foods exemplifies how visionary leadership, and ethical governance can transform rural economies. Over three decades, the company has not only provided nutritional products to millions but has also uplifted the lives of countless farmers through fair and transparent practices."*

Founded in 1992 by visionary leader N. Chandrababu Naidu, Heritage Foods was born in the wake of economic liberalization of early 90's, with a singular mission 'to empower India's dairy farmers and delight consumers with fresh and healthy products'. That mission has since evolved into a thriving institution rooted in values, resilience, and responsible growth.

"Our history is defined by service—service to the farmer, to the consumer, and to the nation," said **Mr. Angara Venkata Girija Kumar, Chairperson and Non-Executive Director, Heritage Foods**. *"Through every milestone, we have consciously chosen to build our business with a governance-first mindset has allowed us to scale without compromise."*

Heritage's robust institutional framework, guided by professional management and board oversight, has enabled it to stay ahead of both compliance and consumer expectations. This has been reinforced by sustainable practices, community engagement, and a long-term vision that puts rural prosperity and food security at its core. The company's commitment to transparency and accountability was solidified with its public listing in 1994, a move that underscored its adherence to robust corporate governance—a vision laid down by its founder.

"Legacy is more than just longevity—it's about staying true to our founding purpose," said **Srideep Kesavan, CEO of Heritage Foods**. *"On our 34th Foundation Day, we are excited to unveil our ambition for the next five years: 'VISION 2030 - To be the most admired Dairy Nutrition Company in India', backed by clear metrics and milestones. As we look ahead, we are confident that our strategy will help us continue to accelerate and be in a class of our own."*

Media Release



Heritage Foods' journey has been anchored in sound governance, a people-first approach, and transparent operations that touch every part of its value chain—from milk procurement at village collection centres to advanced processing facilities. Today, that vision thrives across 9,000+ villages, supported by guaranteed payments, veterinary care, access to quality feed, and women-led initiatives that fuel inclusive rural growth. Central to Heritage Foods' operations is its unwavering commitment to farmer empowerment. The company ensures payments every 10 days, determined through transparent quality assessments using advanced technology, thereby guaranteeing fairness and fostering trust within its extensive network of over 300,000 farmers.

“What sets Heritage apart is consistency in values,” said J Samba Murthy, Chief Operating Officer, Heritage Foods. “We don’t chase quick wins. We build enduring systems, empower people, and foster partnerships that last, such as expanding consumer access through our growing network of Heritage Happiness Points, and by directly sourcing from thousands of farmers through our Procurement Centres.”

The brand also boasts the highest consumer loyalty in South India, with an 18% loyalty rate and over 51% market trial. Even as it modernizes with new processing lines, product innovation, and a nationwide distribution network, Heritage Foods continues to be guided by its founding ideals.

About Heritage Foods

Heritage Foods is one of India's leading dairy companies, founded in 1992 with a vision to provide high-quality, nutritious milk and dairy products to families across the nation. Over the years, Heritage has grown into a trusted brand, known for its commitment to purity, freshness, and sustainability. With operations spanning 16 states, Heritage Foods serves millions of consumers, offering a wide range of milk, curd, butter, paneer, and other value-added dairy products.

Heritage Foods stands out for its farm-to-home approach, ensuring every product is produced with the highest standards of quality and care. The company works closely with its network of dairy farmers, empowering them with modern farming practices, training, and a fair partnership model, vetted by their 500+ Quality Experts who perform more than 25 stringent quality tests daily which in turn guarantees a consistent supply of fresh, high-quality milk

Driven by a passion for excellence and a deep understanding of consumer needs, Heritage Foods remains at the forefront of India's dairy industry, constantly striving to provide products that nourish, comfort, and support families across the country.