

Heritage Foods Ltd

Heritage Foods forays into the 'Ready to Eat' segment

**Expands its value-added portfolio with the launch of
Heritage Tikka Paneer**

Extend its French Yogurt brand Mamie Yova's footprint with the rollout in Hyderabad

Media Coverage Report by Dickenson World

July 01, 2021

Coverage Summary

- The story developed and disseminated by Dickenson is covered by more than 100 media platforms
- Exposure gained some of the prominent media including

○ The Economic Times of India	○ Apeksha Sandesh
○ The Hans India	○ Ap 7am
○ The Times of India	○ Nava Telangana
○ TimesNow.com	○ The Hans India
○ Prajashakti	○ News Now
○ Andhra Jyothi	○ Telangana Today
○ Eenadu	○ SME Street
○ Surya	○ Press Trust of India
○ Velugu	○ PR Newswire
○ The Hindu Business Line	○ New Delhi Times
○ Uni India	○ India Today
○ Flipboard	○ IBTN9
○ Medianews 4u	○ Global Prime News
○ My Iris	○ Dalal Street Investment Journal
○ Small News	○ CHENNAIYIL
○ City Air News	○ Business Today India
○ Equity Bulls	○ Bangalore Waves
○ Live Hyderabad	

Detailed Coverage

Heritage Foods Enters 'Ready to Eat' Segment

Our Bureau

Hyderabad: Heritage Foods, one of the largest private dairy players in South India, has on Tuesday announced foraying into the fast-growing ready to eat (RTE) segment with the launch of Heritage Tikka Paneer.

In a statement, the dairy firm said its Tikka Paneer comes with pre-marinated paneer mixed with curd wherein both were produced in-house, and a right blend of masala, which takes 30-60 seconds of heating up either in an oven or microwave to be ready to eat. The company said its tikka paneer is being made available with microwavable trays.



The firm's executive director said the RTE segment was expected to grow at a compounded annual growth rate of 20%.

Heritage Foods' executive director N Brahmani said: "The company will expand the (RTE) portfolio with many launches that will have synergies with the company's inherent strengths," adding that the RTE segment was expected to grow at a compounded annual growth rate of 20%.

THE HANS INDIA

Heritage Foods forays into ready to eat segment

Paneer Tikka at Heritage parlour, now

HYDERABAD

HYDERABAD-BASED Heritage Foods Ltd., one of the leading private dairy players in India, has announced its foray into the healthy Ready to Eat (RTE) segment with the launch of Heritage Tikka Paneer. Heritage Tikka Paneer comes with pre-marinated paneer, mixed with curd (both produced at Heritage's manufacturing facilities), and a right blend masala, and all it takes to be ready to eat is 30-60 seconds heating up either in an oven or a microwave.

The product promises to satiate the taste buds along with nourishing the nutrition quotient for all age groups. Heritage Tikka Paneer will be the time saviour, bringing a convenience for the working urban population which can be creatively used for multiple delicious

and nutritious cuisines. Heritage Tikka Paneer is available with microwaveable trays with simple and easy to understand instructions for use. Commenting on the introduction of Heritage Paneer Tikka, N Brahmani, Executive Director, Heritage Foods Limited, said, "In line with the company's strategy of expanding value-added product portfolio, Heritage Foods has entered into a new Ready to Eat, Heat n

Eat segment. Heritage Paneer Tikka is the Company's first product in this segment, and the Company will expand the portfolio with many launches that will have synergies with the Company's inherent strengths. The RTE segment is one of the fastest growing and is expected to grow at a CAGR of 20 per cent." Heritage Foods is expanding its yogurt footprint by launching it in Hyderabad.



EXECUTIVE DIGEST

Heritage Foods forays into RTE biz

Hyderabad: Hyderabad-based Heritage Foods Ltd on Tuesday announced its foray into the healthy ready-to-eat (RTE) segment. N Brahmani, ED, Heritage Foods, said the foray into the heat and eat segment is in line with the company's strategy of expanding its value-added product portfolio.

TimesNow.com

<https://www.timesnownews.com/business-economy/companies/article/new-entree-in-ready-to-eat-shows-fight-for-your-taste-buds-will-last-beyond-the-pandemic/777699>

The screenshot shows the Times Now website interface. At the top, there is a red navigation bar with the logo 'ETNOWNEWS.COM' and various category links: ECONOMY, MARKETS, COMPANIES, REAL ESTATE, LEADERS OF TOMORROW, INDUSTRY, RISE WITH INDIA, PERSONAL FINANCE, LIVE TV, and MORE+. Social media icons for Facebook, Twitter, and Instagram are also present. Below the navigation bar is a large advertisement for Aviva New Wealth Builder. The ad features the headline 'To reach tomorrow's goals, start your journey today. Hello, Guaranteed* Savings. Hello, Life.' and the sub-headline 'Aviva New Wealth Builder'. It includes a phone number '011-41197082' and a button 'Give a missed call to learn more'. The Aviva logo is visible in the bottom right corner of the ad. Below the advertisement, the breadcrumb trail reads 'News > Business News > Companies > New Entree in ready-to-eat shows fight for your taste buds will last beyond the pandemic'. The main headline of the article is 'New Entree in ready-to-eat shows fight for your taste buds will last beyond the pandemic'. The author is identified as Rohit Singh, Senior News Editor, with a profile picture and the text 'Updated Jun 29, 2021 | 17:35 IST'. Below the headline, there are social media sharing icons for Facebook, Twitter, WhatsApp, Telegram, and Email. The first line of the article text reads 'Ready-To-Eat items could stay on our desks even beyond the lockdowns, with new forays heating up this fast-growing segment'. At the bottom of the article, there is a small caption: 'Representational Image | Photo Credit: iStock Images'. On the right side of the page, there is a placeholder for an advertisement labeled 'ADVERTISEMENT'. At the bottom right, there is a 'NEWS Assistant' widget and a small promotional banner for insurance services.

రెడీ టు ఈట్ సెగ్మెంట్‌లోకి హెరిటేజ్ ఫుడ్స్

హైదరాబాద్ : ప్రముఖ డెయిరీ కంపెనీ హెరిటేజ్ ఫుడ్స్ కొత్తగా రెడీ - టు - ఈట్ విభాగంలోకి ప్రవేశిస్తున్నట్లు ప్రకటించింది. ఇందులో భాగంగానే టిక్కా పన్నీర్‌ను అందుబాటులోకి తెచ్చినట్లు మంగళవారం ఓ ప్రకటనలో పేర్కొంది. పెరుగు, పన్నీరు, మసాల ఈ మిశ్రాన్ని అత్యంత సులభంగా కేవలం 30-60 సెకన్ల పాటు వేడి చేస్తే చాలని పేర్కొంది. తమ కంపెనీ వాల్యూ-యాడెడ్ ఉత్పత్తుల విస్తరణ పోర్టుపోలియోలో భాగంగా రెడీ-టు- ఈట్ విభాగంలోకి ప్రవేశించామని హెరిటేజ్ ఫుడ్స్ లిమిటెడ్ ఎగ్జిక్యూటివ్ డైరెక్టర్ ఎన్ బ్రహ్మాణీ పేర్కొన్నారు. ఈ సెగ్మెంట్‌లో ఇదే తొలి ఉత్పాదన అని తెలిపారు. మరిన్ని ఉత్పత్తులను అందుబాటులోకి తేనున్నామన్నారు.



రెడీ టు ఈట్ సెగ్నెంట్‌లోకి హెరిటేజ్ ఫుడ్స్

హైదరాబాద్ : ప్రముఖ డెయిరీ కంపెనీ హెరిటేజ్ ఫుడ్స్ కొత్తగా రెడీ - టు - ఈట్ విభాగంలోకి ప్రవేశిస్తున్నట్లు ప్రకటించింది. ఇందులో భాగంగానే టిక్కా పన్నీర్‌ను అందుబాటులోకి తెచ్చినట్లు మంగళవారం ఓ ప్రకటనలో పేర్కొంది. పెరుగు, పన్నీరు, మసాల ఈ మిశ్రాన్ని అత్యంత సులభంగా కేవలం 30-60 సెకన్ల పాటు వేడి చేస్తే చాలని పేర్కొంది. తమ కంపెనీ వాల్యూ-యాడెడ్ ఉత్పత్తుల విస్తరణ పోర్టుపోలియేలో భాగంగా రెడీ-టు- ఈట్ విభాగంలోకి ప్రవేశించామని హెరిటేజ్ ఫుడ్స్ లిమిటెడ్ ఎగ్జిక్యూటివ్ డైరెక్టర్ ఎన్ బ్రహ్మాణి పేర్కొన్నారు. ఈ సెగ్మెంట్‌లో ఇదే తొలి ఉత్పాదన అని తెలిపారు. మరిన్ని ఉత్పత్తులను అందుబాటులోకి తేసున్నామన్నారు.

Andhra Jyothi



హెరిటేజ్ నుంచి

రెడీ-టు-ఈట్ ఉత్పత్తులు

హైదరాబాద్ (ఆంధ్రజ్యోతి బిజినెస్): హెరిటేజ్ ఫుడ్స్ రెడీ-టు-ఈట్ (ఆర్టీఈ) ఆహార ఉత్పత్తుల విభాగంలోకి అడుగు పెట్టింది. హెరిటేజ్ టిక్కా పన్నీర్ ను విడుదల చేసింది. విలువ చేర్చిన ఉత్పత్తుల పోర్టుఫోలియోను పెంచుకునే వ్యూహంలో భాగంగా ఆర్టీఈ ఆహార ఉత్పత్తుల విభాగంలోకి ప్రవేశించి నట్లు హెరిటేజ్ ఫుడ్స్ ఎగ్జిక్యూటివ్ డైరెక్టర్ నారా బ్రహ్మణి తెలిపారు. రానున్న రోజుల్లో మరిన్ని ఉత్పత్తులను ప్రవేశపెడతామని చెప్పారు. ఆర్టీఈ ఆహార ఉత్పత్తుల విక్రయాలు ఏడాదికి 20 శాతం చొప్పున వృద్ధి చెందుతున్నట్లు తెలిపారు. ఫ్రెంచ్ యోగర్ట్ బ్రాండ్ మామీ యోవాను కూడా హెరిటేజ్ ఫుడ్స్ దేశీయ మార్కెట్లోకి ప్రవేశపెట్టింది.

Enadu

హెరిటేజ్ సరికొత్త ఉత్పత్తులు



ఈనాడు, హైదరాబాద్: తినడానికి సిద్ధంగా ఉన్న ఆహార పదార్థాల విభాగంలోకి హెరిటేజ్ ఫుడ్స్ అడుగు పెట్టింది. ఇందులో భాగంగా హెరిటేజ్ టికా పనీర్ను ఆవిష్కరించి నట్లు వెల్లడించింది. పోషకాలతో కూడిన పనీర్ ఉత్పత్తులను ఇష్టపడే వారిని లక్ష్యంగా చేసుకుని, వీటిని తీసుకొచ్చినట్లు పేర్కొంది.

సంస్థ ఎగ్జిక్యూటివ్ డైరెక్టర్ నారా బ్రాహ్మణి మాట్లాడుతూ.. విలువ జోడించిన ఉత్పత్తులను అందించడం ద్వారా మార్కెట్లో మరింత విస్తరించేందుకు ప్రయత్నిస్తున్నట్లు తెలిపారు. వేడి చేస్తే చాలు.. తినడానికి సిద్ధమయ్యే ఆహార పదార్థాల విభాగంలోకి పనీర్తో ప్రవేశించినట్లు పేర్కొన్నారు. ఈ విభాగం సగటున 20 శాతం వరకు వృద్ధి నమోదు చేస్తోందని పేర్కొన్నారు. హైదరాబాద్ మార్కెట్లోకి ఫ్రెంచి పెరుగు బ్రాండ్ మామీ యోవాను విడుదల చేసినట్లు చెప్పారు. ఇప్పటికే దీన్ని మహారాష్ట్రలో అందుబాటులోకి తీసుకొచ్చామని వివరించారు.

Surya

విస్తరణ దినగా హెరిటేజ్ ఫుడ్స్

హైదరాబాద్: ఫ్రెవేటు డెయిరీ రంగంలో సేవలందిస్తున్న హెరిటేజ్ ఫుడ్స్, రెడీ టూ ఈట్ సెగ్మెంట్లోకి ప్రవేశించింది. నిమిషాల వ్యవధిలో తయారు చేసుకునేలా టిక్కా పన్నీర్ ప్యాక్లను మార్కెట్లోకి



ప్రవేశపెట్టామని సంస్థ ఎగ్జిక్యూటివ్ డైరెక్టర్ నారా బ్రాహ్మణి ఓ ప్రకటనలో తెలిపారు. ఇందులో వాడిన పనీర్, పెరుగులను తమ ప్లాంట్లోనే తయారు చేశామని ఆమె వెల్లడించారు. దీంతో పాటు ఫ్రెంచ్ యోగార్ట్ బ్రాండ్ మామీ యోవాను హైదరాబాద్లో ప్రవేశపెట్టామని బ్రాహ్మణి తెలిపారు. ఇవి వివిధ రకాల ప్లేవర్లలో లభిస్తాయన్నారు.

Velugu



హెరిటేజ్ నుంచి టిక్కా పనీర్

హైదరాబాద్, వెలుగు: డెయిరీ కంపెనీ హెరిటేజ్ రెడీ టూ ఈట్ సెగ్మెంట్లోకి ఎంట్రీ ఇచ్చింది. తొలిసారిగా టిక్కా పనీర్ను మార్కెట్లోకి తీసుకొచ్చింది. ఈ ప్రీ-మారినేటెడ్ పనీర్ను పెరుగు, మసాలాతో తయారు చేశారు. కేవలం 60 సెకన్ల వరకు వేడి చేసి వాడుకోవచ్చు. టిక్కా పనీర్ను అన్ని వయసుల వాళ్లూ తినొచ్చని, ఇందులో పోషక పదార్థాలు ఉంటాయని హెరిటేజ్ ఫుడ్స్ లిమిటెడ్ ఎగ్జిక్యూటివ్ డైరెక్టర్ నారా బ్రాహ్మణి చెప్పారు.

The Hindu Business Line

https://www.thehindubusinessline.com/companies/heritage-foods-forays-into-ready-to-eat-segment/article35033244.ece

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Heritage Foods forays into ready-to-eat segment

Our Bureau | Hyderabad | Updated on June 29, 2021

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Extends French yogurt brand Mamie Yova's footprint with Hyderabad launch

Dairy company Heritage Foods Ltd has announced its foray into the ready-to-eat segment with the launch of Heritage Tikka Paneer while expanding its yogurt footprint by launching it in Hyderabad.

The Tikka Paneer comes with pre-marinated Paneer, mixed with curd, both produced at Heritage facilities, and a masala blend. It takes 30-60 seconds heating in an oven or a microwave and is ready to eat. It is available with microwavable trays, with easy to understand instructions for use.

N Brahmani, Executive Director, Heritage Foods Limited (file pic) - ICR Deepak

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Uni India

http://www.uniindia.com/heritage-foods-forays-into-ready-to-eat-segment-launches-tikka-paneer/business-economy/news/2434732.html

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Heritage foods forays into 'Ready To Eat' segment ; launches Tikka paneer

Hyderabad, Jun 29 (UNI) Heritage Foods Limited, one of the leading private dairy players in India, on Tuesday announced its foray into the healthy Ready To Eat (RTE) segment with the launch of Heritage Tikka Paneer.

Heritage Tikka Paneer comes with pre-marinated Paneer, mixed with curd (both produced at Heritage's manufacturing facilities), and a right blend masala, and all it takes to be ready to eat is 30-60 seconds heating up either in an oven or a microwave, the company said in a release here.

The product promises to satiate the taste buds along with nourishing the nutrition quotient for all age groups.

Heritage Tikka Paneer is available with microwavable trays with simple and easy to understand instructions for use.

Commenting on the introduction of Heritage Paneer Tikka, Ms. N Brahmani, Executive Director, Heritage Foods Limited, said, Heritage Paneer Tikka is the Company's first product in this segment, and the Company will expand the portfolio with many launches that will have synergies with the Company's inherent strengths.

UNI Photo



NEW DELHI, JULY 1 (UNI):- Defence Minister Rajnath Singh during a virtual interaction with his Vietnamese counterpart Sr Lt Gen Phan Van Giang on Thursday.UNI PHOTO-AK5U

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Heritage Foods forays into ready-to-eat segment



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by Editorial — June 29, 2021 in Featured, Marketing 2 min read

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Heritage Foods forays into 'ready to eat' segment

Source: IRIS | 29 Jun, 2021, 07.16PM

49

☆☆☆☆☆
Rating: NAN / 5 stars.

|

Heritage Foods (India), one of the private sector enterprises in India, on June 29 announced its foray into the healthy ready to eat (RTE) segment with the launch of Heritage Tikka Paneer.

Heritage Tikka Paneer comes with pre-marinated Paneer, mixed with curd (both produced at Heritage's manufacturing facilities), and a right blend masala, and all it takes to be ready to eat is 30-60 seconds heating up either in an oven or a microwave. The product promises to satiate the taste buds along with nourishing the nutrition quotient for all age groups. Heritage Tikka Paneer will be the time saviour, bringing a convenience for the working urban population which can be creatively used for multiple delicious and nutritious cuisines. Heritage Tikka Paneer is available with microwavable trays with simple and easy to understand instructions for use.

Commenting on the introduction of Heritage Paneer Tikka, N Brahmani, Executive Director, Heritage Foods said, "In line with the company's strategy of expanding value-added product portfolio, Heritage Foods has entered into a new Ready to Eat, Heat n Eat segment. Heritage Paneer Tikka is the Company's first product in this segment, and the Company will expand the portfolio with many launches that will have synergies with the Company's inherent strengths. The RTE segment is one of the fastest growing and is expected to grow at a CAGR of 20%."

Small News

<https://smallnews.in/fmcg/2021/06/29/heritage-foods-forays-into-ready-to-eat-segment/>

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Heritage Foods forays into ready-to-eat segment



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newsworm
June 29, 2021
FMCG, Heritage

Dairy company Heritage Foods Ltd has announced its foray into the ready-to-eat segment with the launch of Heritage Tikka Paneer while expanding its yogurt footprint by launching it in Hyderabad. The Tikka Paneer comes with pre-marinated Paneer, mixed with curd, both produced at Heritage facilities, and a masala blend. It takes 30-60 seconds heating in an oven or a microwave and is ready to eat. It is available with microwavable trays, with easy to understand instructions for use. [More...](#)

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City Air News

<https://www.cityairnews.com/content/heritage-foods-forays-into-the-ready-to-eat-segment>

The screenshot displays the City Air News website interface. At the top, the navigation menu includes: HOME, NATION, PUNJAB, BUSINESS, EDUCATION, SPORTS, LIFESTYLE, ENTERTAINMENT, and OPINION. Below the navigation is a banner for 'HUNAR SE ROZGAR TAK' (Skill Training Initiative to Create Employable Skills) featuring a 'Multi-Cuisine Cook - Food & Beverage Service' advertisement with contact numbers 81948-94600 and 87250-3344. The main article headline reads 'Heritage Foods forays into the "ready to eat" segment', with a sub-headline 'Expands its value-added portfolio with the launch of Heritage Tikkas Paros'. Below the headline are social media sharing icons for Facebook, Twitter, LinkedIn, WhatsApp, Print, Email, and RSS. A large blue-bordered box contains the City Air News logo. To the right of the article is a sidebar with a '24 in 1 Mega Superfoods' advertisement, a 'FOLLOW US' section with social media icons, and another '24 in 1 Meaa' advertisement at the bottom.

Equity Bulls


https://www.equitybulls.com/admin/news2006/news_det.asp?id=292465

The screenshot shows the Equity Bulls website interface. At the top, there is a navigation bar with links for Mutual Funds, Commodities, Research, Tax Planning, IPO, Our Team, and Contact Us. A prominent banner for 'Add dashboards to your applications' features the 'Bold BI By Syncfusion' logo and a 'Schedule Free Demo' button. Below the navigation, a search bar is visible with the text 'Discover Amazon.in' and the Amazon.in logo. The main content area displays a 'Stock Report' for 'Heritage Foods forays into the 'ready to eat' segment', posted on 2021-06-29 09:08:39 (Time Zone: UTC). The article text describes the launch of Heritage Tikka Paneer, a ready-to-eat product made with pre-marinated paneer and curd. Social media sharing buttons for Facebook, Twitter, and Pinterest are present. The article concludes with a quote from Mrs. N Brahmani, Executive Director of Heritage Foods Limited, regarding the company's expansion strategy.

Live Hyderabad

<https://livehyd.com/2021/06/%e2%80%8d%e2%80%8dheritage-foods-forays-into-ready-to-eat-heat-n-eat-segment-in-hyderabad/>

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Heritage Foods Forays Into 'Ready To Eat, Heat n Eat' Segment In Hyderabad

By livehyd
0 JUN 29, 2021 | Heritage foods, Hyderabad, Ready to eat food



Heritage Foods, one of the leading private dairy players in India, today announced its foray into the healthy ready to eat (RTE) segment with the launch of Heritage Tikka Paneer.

Heritage Tikka Paneer comes with pre-marinated Paneer, mixed with curd (both produced at Heritage's manufacturing facilities), and a right blend masala, and all it takes to be ready to eat is 30-60 seconds heating up either in an oven or a microwave. The product promises to satiate the taste buds along with nourishing the nutrition quotient for all age groups. Heritage Tikka Paneer will be the time saviour, bringing a convenience for the working urban population which can be creatively used for multiple delicious and nutritious cuisines. Heritage Tikka Paneer is available with microwavable trays with simple and easy to understand instructions for use.

Apeksha Sandesh

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Heritage Foods forays into ready to eat segment

Hans News Service | 29 Jun 2021 10:47 PM IST

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Heritage
Tikka PANEER
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Heritage Foods Ltd.
 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

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Heritage Foods forays into ready to eat segment

Hyderabad: Hyderabad-based Heritage Foods Ltd., one of the leading private dairy players in India, has announced its foray into the healthy Ready to Eat (RTE) segment with the launch of

News Now

<https://newsnow.in/news/heritage-foods-forays-into-ready-to-eat-segment>

The screenshot shows the NewsNow.in website interface. At the top left is the NewsNow.in logo. A dark navigation bar contains categories: NEWS, REGIONAL, POLITICS, MOVIES, SPORTS, LANGUAGES, GALLERY, VIDEOS, IWON, HOLLYWOOD, and TECH. Below this is a 'Trending News' section with a list of news items. A search bar is located on the right side of the trending news section. The main content area features a large article titled 'Heritage Foods forays into ready-to-eat segment' with a sub-headline 'Heritage Foods forays into ready-to-eat segment.....»»'. Below the title, it shows the category 'news~jammu-kashmir', source 'zeenews', and date 'Jun 29th, 2021'. Below the article is a Google search bar. A 'Related News' section is highlighted in yellow, featuring an article titled 'ADF Foods starts commercial production at newly leased manufacturing facility in Surat; stock ends higher' with a sub-headline 'ADF Foods starts commercial production at newly leased manufacturing facility in Surat; stock ends higher.....»»'. Below this, another article title is visible: 'Amway forays into Chyawanprash segment, eyes 20% market share'. On the right side of the page, there is a greyed-out area labeled 'Advertisements' with a broken image icon.

Telangana Today

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Heritage Foods forays into the 'Ready to Eat' segment

- Expands its value-added portfolio with the launch of Heritage Tikka Paneer

- Extend its French Yogurt brand Mamie Yova's footprint with the rollout in Hyderabad

HYDERABAD, India, June 29, 2021 /PRNewswire/ -- Heritage Foods Ltd., one of the leading private dairy players in India, today announced its foray into the healthy Ready to Eat (RTE) segment with the launch of Heritage Tikka Paneer.



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The screenshot shows the SME Street website interface. At the top, there is a navigation bar with links for Home, About Us, Contact, Leadership Milestones Awards, and Advertise With Us. Social media icons for Twitter, Facebook, YouTube, and LinkedIn are also present, along with a search bar. The SME Street logo is prominently displayed in a red banner. Below this, a menu lists various categories: NEWS & TRENDS, MSME Opportunities, Policies, InFocus, Banking & Finance, Nationwide, Sectors, Knowledge Services, Global, SMESTreet Exclusive, SMESTreet League of Mentors, and Knowledge Quest. A sub-menu item 'SMESTreet GameChangers' is also visible. The main content area features a large heading 'PRNewsWireIndia' and a sub-heading 'CISION'. The article title is 'Heritage Foods forays into the 'Ready to Eat' segment'. The text below the title lists two key points: expanding its value-added portfolio with the launch of Heritage Tikka Paneer and extending its French Yogurt brand Mamie Yova's footprint with the rollout in Hyderabad. A paragraph follows, stating that Heritage Foods Ltd. announced its foray into the healthy Ready to Eat (RTE) segment with the launch of Heritage Tikka Paneer. An image of the 'Heritage tikka PANEER' product is shown. On the right side of the page, there is a search bar with the text 'Search on SMESTreet' and a search input field. Below the search bar is a promotional graphic for the 'SME GAME CHANGERS FORUM', which includes logos of sponsors like The Federation of Export Organisations of India, WADHWANI, and others. The forum's theme is 'EDUCATION, MOTIVATION FOR ENTREPRENEURIAL ESCALATION' and it features digital interactions, webinars, panel discussions, and podcasts. Social media handles for SME Street are also listed. At the bottom right, the date and time are displayed: 'Thu Jul 01 2021 21:37:00 GMT+0530 (India Standard Time)'.

Press Trust of India

http://www.ptinews.com/pressrelease/47884_press-subHeritage-Foods-forays-into-the--Ready-to-Eat--segment

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Heritage Foods forays into the 'Ready to Eat' segment.

29/06/2021

Heritage Foods forays into the 'Ready to Eat' segment

- Expands its value-added portfolio with the launch of Heritage Tikka Paneer
- Extend its French Yogurt brand Mamie Yova's footprint with the rollout in Hyderabad

HYDERABAD, India, June 29, 2021 /PRNewswire/ -- Heritage Foods Ltd., one of the leading private dairy players in India, today announced its foray into the healthy Ready to Eat (RTE) segment with the launch of Heritage Tikka Paneer.

Heritage Tikka Paneer comes with pre-marinated Paneer, mixed with curd (both produced at Heritage's manufacturing facilities), and a right blend masala, and all it takes to be ready to eat is 30-60 seconds heating up either in an oven or a microwave. The product promises to satiate the taste buds along with nourishing the nutrition quotient for all age groups. Heritage Tikka Paneer will be the time saviour, bringing a convenience for the working urban population which can be creatively used for multiple delicious and nutritious cuisines. Heritage Tikka Paneer is available with microwavable trays with simple and easy to understand instructions for use.

Commenting on the introduction of Heritage Paneer Tikka, **Mrs. NBrahmani, Executive Director, Heritage Foods Limited**, said, "In line with the company's strategy of expanding value-added product portfolio, Heritage Foods has entered into a new Ready to Eat, Heat n Eat segment. Heritage Paneer Tikka is the Company's first product in this segment, and the Company will expand the portfolio with many launches that will have synergies with the Company's inherent strengths. The RTE segment is one of the fastest growing and is expected to grow at a CAGR of 20%."

Heritage Foods is expanding its yogurt footprint by launching it in Hyderabad. Commenting on the launch of French Yogurt brand Mamie Yova in Hyderabad, **Mrs. N Brahmani, Director, Heritage Novandie Foods Private Limited**, said, "Heritage Novandie is proud to bring Mamie, the beloved mascot, to Hyderabad after launching it successfully in Maharashtra (Mumbai and Pune) and Gujarat (Surat and Ahmedabad). The deliciously French Fruit Yogurt (available in Mango, Strawberry, Lychee and Blueberry flavours) along with our unique offering, the 'Yo Pop', a drinkable yogurt (available in Banana, Vanilla, Pina Colada and Mango flavours) is made available through the Company's omnichannel distribution network. The products are power-packed with a complete blend of nourishment and fulfilment for the Indian taste buds. Heritage's legacy and strong presence in Hyderabad will help Mamie Yova reach our esteemed consumers and provide them with an unforgettable customer experience."

Press Releases



PR Newswire

<https://www.prnewswire.com/in/news-releases/heritage-foods-forays-into-the-ready-to-eat-segment-825308055.html>



Heritage Foods forays into the 'Ready to Eat' segment

NEWS PROVIDED BY
Heritage Foods
29 Jun, 2021, 15:05 IST



- Expands its value-added portfolio with the launch of Heritage Tikka Paneer
- Extend its French Yogurt brand Mamie Yova's footprint with the rollout in Hyderabad

HYDERABAD, India, June 29, 2021 /PRNewswire/ -- Heritage Foods Ltd., one of the leading private dairy players in India, today announced its foray into the healthy Ready to Eat (RTE) segment with the launch of Heritage Tikka Paneer.



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New Delhi Times

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Heritage Foods forays into the 'Ready to Eat' segment

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HYDERABAD, India, June 29, 2021 /PRNewswire/ -- Heritage Foods Ltd., one of the leading private dairy players in India, today announced its foray into the healthy Ready to Eat (RTE) segment with the launch of Heritage Tikka Paneer.



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Heritage Foods forays into the 'Ready to Eat' segment



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